

FOR IMMEDIATE RELEASE:

Cops Make a Difference for Kids, 1km at a Time.

Join us for the Cops for Kids Kick-Off Breakfast on September 11, 2009 in Kelowna, BC at the Denny's restaurant in the Sandman Inn. Sponsors, supporters and media will be on hand to celebrate the efforts of the twenty-six riders and seven support crew who will embark on a cycling fundraising journey to benefit children in crisis.

The Cops for Kids Charitable Foundation raise funds year round to help support children with mental, physical and emotional crisis in the Southern Interior of British Columbia. RCMP detachments throughout the Interior work together with riders to help children in our communities. The signature event is the annual Cops for Kids Ride.

The ten-day trek takes riders to over 18 communities in the Okanagan and Kooteney Region. This is a labour of love for the dedicated riders who participate. They endure many grueling kilometers and suffer many aches and pains, all to raise much needed awareness and funds to support children in mental, physical and emotional crisis.

Ride Captain, Staff Sgt. Julio Krenz applauds not only his team of riders, but also the efforts of the entire community in making the ride a success.

"Our riders are challenged to raise \$2,000 from their own communities and many have surpassed this goal. During the ride, local establishments have also offered their services free of charge to cover food and accommodation costs. Without the generosity of local businesses, service groups and friends and family, Cops for Kids wouldn't be able to help as many families as we have been fortunate to do."

The Cops for Kids fundraising efforts do not stop when the ride ends but continue with a variety of events through out the South East District all year long.

To find out how you can make a difference year-round, for a child in your community, visit www.copsforkids.org. You can also follow the ride! Click on the Media tab for pictures, daily rider blogs and video.

CONTACT:

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2009 RIDE ITINERARY

Day 1 – Friday, September 11, 2009
Kelowna to Penticton (Start at The Sandman Hotel)

Day 2 – Saturday, September 12, 2009
Team 1 - Penticton through Oliver to Osoyoos (Split team meets up in Midway)
Team 2 - Osoyoos to Greenwood (up Anarchist)
Greenwood to Grand Forks

Day 3 – Sunday, September 13, 2009
Grand Forks to Castlegar

Day 4 – Monday, September 14, 2009
Castlegar to Nelson

Day 5 – Tuesday, September 15, 2009
Nelson to Creston

Day 6 – Wednesday, September 16, 2009
Creston to Cranbrook

Day 7 – Thursday, September 17, 2009
Cranbrook to Salmon Arm (drive day)

Day 8 – Friday, September 18, 2009
Salmon Arm to Kamloops

Day 9 – Saturday, September 19, 2009
Kamloops through Sicamous to Vernon

Day 10 – Sunday, September 20, 2009
Vernon to Kelowna (Finish at The Delta Grand Okanagan)

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